2018 Spring Management Conference will Highlight Succession Planning for Family Businesses

GADSDEN, AL – Succession planning for family businesses will highlight the owner/manager program on Friday, April 20 at the NARSA Spring Management Conference.

The NARSA Management Conference will be held in Gadsden, Alabama, April 19 to 21, 2018. C, G, & J will host the event and will open their manufacturing facility as well as Brice Thomas Radiator for tours, demonstrations, and shop skills sessions on Saturday, April 20th. Friday’s management sessions will take place at the Mary G. Hardin Gadsden Cultural Arts Center in the heart of downtown historic Gadsden.

C, G, & J manufactures a variety of products including charge air coolers, radiators and other specialty heat exchangers. Brice Thomas Radiator is a full-service cooling system and a/c service center that provides services and products for RVs, antiques, passenger cars, farm equipment as well as for racing and high performance.
The NARSA Board of Directors will be meeting at the Mary G. Hardin Cultural Center on Thursday, April 19. The conference will begin on the afternoon of Friday, April 20. Programming at the Center will include a luncheon, management sessions followed by a tabletop reception. Attendees may want to come in early to visit the very special Barber Vintage Motorsports Museum in Birmingham. The Barber Motorsports Museum, with its creative architecture and great attention to detail, is home to over 1,400 motorcycles that span over 100 years of production.

Birmingham is also the closest airport and is 58 miles or 60 minutes from Gadsden.

NARSA Spring Management Conference 2018
Schedule-at-a-Glance
Thursday, April 19, 2018 • Mary G. Hardin Gadsden Cultural Arts Center

NARSA Board of Directors Meeting

Friday, April 20, 2018 • Mary G. Hardin Gadsden Cultural Arts Center

Friday’s management sessions will cover succession planning for the business, shop safety and inspections, diesel particulate filters, and product standards. Conference will begin with lunch, afternoon sessions followed by a tabletop display and reception.

Don’t miss special guest speaker, Yoni Danieli with Collaborative Strategies Inc., session
Mr. Danieli has experience over a number of industries including healthcare, import/export, agriculture, transportation and distribution. This session will be practical and interactive outlining hallmarks of success for achieving family harmony and business continuity. He also has experience with his family’s fresh cut-flower importing and growing business where he had been the Operations and Business Manager. He holds a B.S. in Humanities and Pre-Medicine from UCLA, an MBA (double major Marketing and Finance) from Kellogg School of Management, Northwestern University, and he is a member of the Family Firm Institute.

**Succession Planning for Family Businesses**

**Session Objectives:**

Explore the key elements of an effective succession plan, including:

- Adequately preparing the next generation
- Practices associated with successful transitions
- Creating a shared vision for all stakeholders

Discuss the various steps that any family-owned or closely-held business owner should undertake to plan for the future, including:

- How to assess whether or not your business is prepared for transition
- Strategies for mobilizing key stakeholders, in and outside the family
- Implications for implementing best practices
At the end of this session, participants will have an understanding of the key principles to help
them prepare for transition, and the necessary steps to begin the process. This will increase
their chances for long-term success and creating a legacy for both the family and the family
business for generations to come.

Saturday, April 21, 2018 • C, G, & J

Saturday’s program is more technical and shop-skill oriented. Special shop rates will make
Saturday a great value for NARSA members to bring their staff to learn more about the trade
and repair technologies. Tours, demonstrations, tabletop displays will all be held at C, G,
& J.

Register Now
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